Rochester Philatelic Association
and
American Topical Association
Present
A Joint APS Event
May 17-19, 2013
Rochester, NY

ROPEX, the Rochester Philatelic Association 's National Stamp Exhibition, AND the National Topical Stamp Show, sponsored by the American Topical Association, will present a joint World Series of Philately show Friday, May 17 to Sunday, May 19, 2013, at the Main Street Armory, Rochester, NY.

Advertising is now being accepted for a souvenir program book, which is sure to be a keepsake reference for attendees. This combined show will have more exhibits and higher attendance. The 5½ " by 8½ " book, about 25 pages, will include a schedule of events, lists of exhibits and dealers, maps, history of the sponsors, and more.

We 're offering ads in full, half, and one-quarter page sizes. Camera-ready copy is preferred, but we will accept text (with illustrations) and prepare advertisements, if you wish. You may also send electronic files — text and high-quality jpg. to dawnhamman@aol.com. We will try to lay-out your ad to its best advantage, and will alter it only if absolutely necessary to fit the space ordered. You will receive a copy at or after the show. Space is sold on a first-come, first-served basis. Copy must be received by April 1, 2013.

Space/Location	Size	Rate
☐ Inside Front or Back Cover (in color)	5.5 x 8.5	$150.00
☐ Full Page	5.5 x 8.5	$100.00
☐ Half Page	5.5 x 4.25	$55.00
☐ Quarter Page	2.75 x 4.25	$35.00
☐ Patron Listing	$10.00 minimum	

☐ Camera-ready copy enclosed. ☐ Typewritten copy/illustration enclosed.

Please enter advertising for me as marked for the combine ROPEX/NTSS souvenir program. I enclose $_ _ _ _ _ _ _ _ _ _ in payment (make checks payable to American Topical Association).

Signed _ Organization _

Address _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _